

Gong Enyi

龚恩怡/Abby Gong

Graphic / Product Design

SELF-INTRODUCTION

Skilled in product, interaction and visual design, familiar with the end-to-end design process from research & requirement analysis to implementation. Hands-on graphic design experience, proficient in Figma and Adobe tools. Actively explore AI-assisted design workflows. Detail-oriented, user-focused and quick to learn. Capable of adapting to varied project needs and pushing design execution.

CONTACT:

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Guangdong, Shenzhen

SKILLS:

- Efficient use of AIGC tools
- PS/AI/Figma
- Rhino/SketchUp/Blender for modeling assistance
- Capable of hand drawing and board rendering
- Advanced data analysis with Excel, professional presentation design with PowerPoint

EDUCATION:

MACAU UNIVERSITY OF SCIENCE AND TECHNOLOGY

2022–2026

Art and Design - Product Design

LANGUAGE:

- **English: Fluent**
  IELTS 6.5, Speaking 8
- **Cantonese: Basic**

EXPERIENCE:

SHENZHEN HAOSHUO COMEDY **JUN 2026 – SEP 2026**

Graphic Designer

- Led visual system for comedy club shows, unified brand visual identity.
- Designed custom stand-up posters, landing pages and multi-channel promotional assets for online distribution.

BGI GROUP **AUG 2025 – FEB 2026**

Really Great Company

- Responsible for brand visual material design; independently complete creative drafting and typesetting of series posters, brochures and leaflets to ensure unified brand identity.
- Participate in on-site spatial visual design, cooperating to implement visual solutions for venue scenarios.
- Undertake product packaging design work, follow up the full workflow from concept drafts to final files, guarantee printing quality.
- Complete design of various signage and warning systems (e.g. standing signs), meeting functional signage requirements in public venue areas and managing customer experience.

XIAOYANGMI **JUN 2024 – AUG 2024**

SECRET MIAO VILLAGE PARENT-CHILD STUDY TOUR PROGRAM

Student Tour Guide

- Study tour curriculum development: Led the design of Miao cultural research modules in June, planning 6 distinctive practical sessions.
- Assisted tour guides in cultural interpretation, and supported the implementation of study tour plans.